

# Laker Business Solutions

“in business today  
there are only two  
things that matter,  
increasing sales and  
reducing expenses,  
that is what LBS  
helps companies  
do”

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*“a business for businesses”*

*Years of experience  
in sales, marketing  
and back office  
receivables*

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*Laker Business Solutions*

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*Laker Business  
Solutions*

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*Laker Business  
Solutions  
Product Listings*



**Tel: 609-812-9315**

# Laker Business Solutions



Laker Business Solutions provides businesses with information and tools to help manage sales, marketing and telecommunications

functions.

LBS is a broker/agent of business and consumer marketing information, business credit and risk reports, business collection and receivables management services.

LBS has partnered with major information providers to supply businesses with the best data prospecting and sales lead information.

LBS manages a telecommunications technology practice which offers businesses voice, data and internet telecommunications service. Look to LBS for all of your telecommunications consultancy and project management needs.

## Product Listings Business Information Suite

### *B to B Marketing Information*

As a broker of D&B marketing products we can help create the best set of sales and marketing lists available in business today.

We draw upon:

- 14,127,240 companies
- 24,086,613 contact names
- 4,162,660 fax numbers

### *Business Credit and Risk Information*

Laker Business Solutions offers D&B individual companies *Profile* and *Credit* reports. It's simple and can be ordered on a "one at a time" basis via the internet using your credit card.

### *B to C Consumer Information*

We offer premier Acxiom consumer marketing and sales list rental products consisting of base name and address records. This database consists on over 164 million individuals. These records are combined with comprehensive InfoBase consumer data, including key demographics, home ownership characteristics, purchase behavior and lifestyle data.

## Telecommunications Services Practice

### *Business Telecommunications Services*

As an experienced telecommunications professional having a specialty in the telecommunications industry we offer consulting services and recommend Data / Voice, Local and Long Distance, Internet and Hosting products.

### *Value Added Reseller Programs*

Our experienced PR Enterprise Solutions Group staff can help distributors and manufacturers create, develop, implement and manage Channel Sales, Reseller, and Marketing programs, Internet based sales and business platforms.

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